

MISSION POSSIBLE: Building Your Organization for The Kingdom

**YOUR WHY
YOUR PURPOSE
YOUR GIFTS**



Recipient / Customer	Team / Volunteers	Problem / The Cause	Timing / Why now?	Competition / Challenges	Supporters / Donors
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VISION:
Dream State / Emotional Position / Core of your Why / Idealistic



MISSION:
Why you Exist / Overall Goal / Define Product or Service / Primary Customer / Geographical region



VALUES:
The FILTERS (for decision making & organizational culture)



STRATEGIC
PILLAR:
*Drives Growth
Supports Vision &
Mission*

STRATEGIC
PILLAR:

STRATEGIC
PILLAR:

STRATEGIC
PILLAR:

TACTIC 1
Action Steps

TACTIC 1

TACTIC 1

TACTIC 1

TACTIC 2

TACTIC 2

TACTIC 2

TACTIC 2

TACTIC 3

TACTIC 3

TACTIC 3

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TACTIC 1

TACTIC 2

TACTIC 2

TACTIC 2

TACTIC 2

TACTIC 3

TACTIC 3

TACTIC 3

TACTIC 3